

STATE OF THE GNL



JUNE 14, 2020

- 2020 Priorities
 - Historic Preservation
 - Beautification and Community Improvement
 - Flooding and Resilience
 - Communication and Membership Improvement
- Community Service / Social Events- 1 per quarter
- Adopt an Area Project- 1 area
- Tree Planting- Identify and pursue an initial project
- Dog Park- Discuss GNL's role
- Twice a month board meetings
- 150-160 members

2020 PRIORITIES

Historic Preservation

- Reviewed and provided input on numerous Architectural Review Board and City Planning Commission projects
- Sponsored Norfolk Preservation Collective Awards
- Historic Guideline and Survey Presentation from City

Beautification and Community Improvement

- August 2020 Cleanup Project around Maury High School
- November 2020 Tree Planting and Cleanup around Stockley Gardens
- February 2021 Cleanup Along Colley
- May 2021 Cleanup at Raleigh Park
- GBA Farmers Market Assistance

2020 PRIORITIES

Flooding and Resilience

- Cleanup events
- Multiple speakers
- Flood Survey
- Flooding advocacy plan

Communication and Membership Improvement

- New Website
- Electronic Voting and Improved Membership Renewal Process
- New Quarterly Newsletter
- 0 missed meetings during pandemic (1 traumatic Zoom bomb)

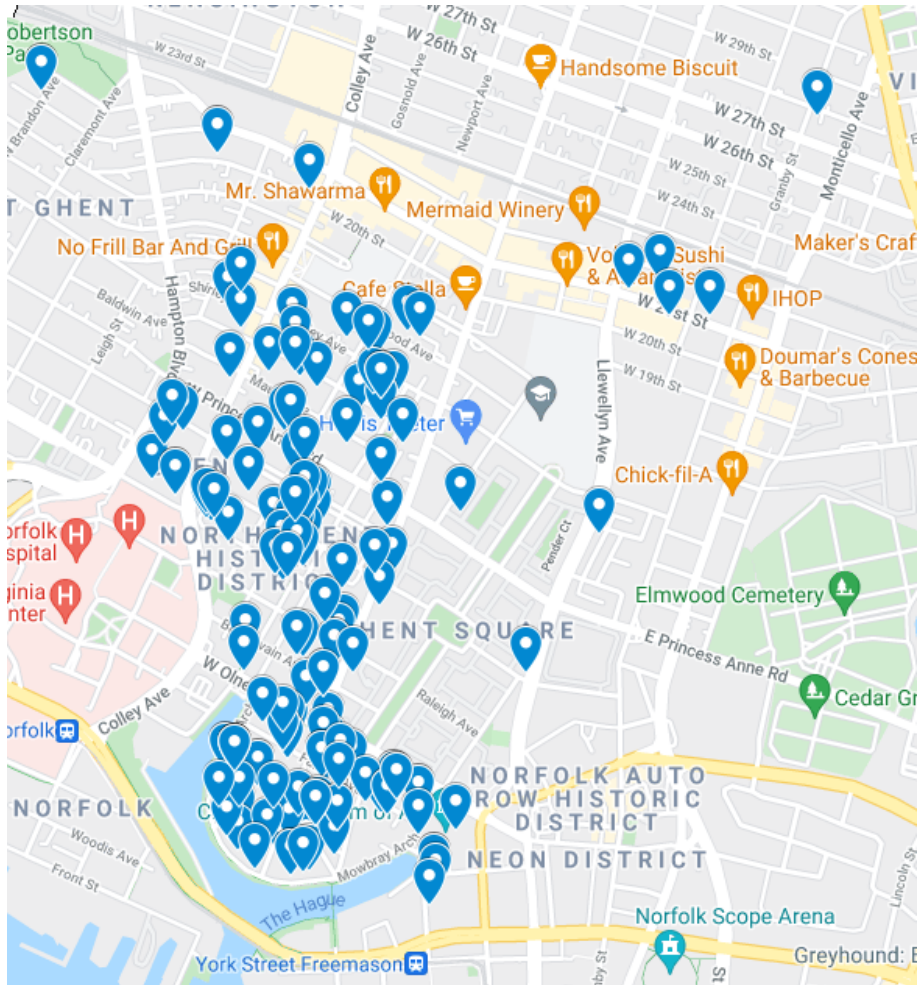
SPEAKERS

- Delegate Jay Jones
- Nightingale Team from Sentara
- Marathon Development
- Mowbray Arch Water/Sewer Updates
- Chair of Norfolk School Board
- Norfolk Electoral Board Representative
- Flooding (City Engineer, Director of Public Works, Chief Resilience Officer, Special Assistant to the Governor for Coastal Adaptation and Protection, Councilwoman McClellan, City of Norfolk Flood Plain Administrator)
- Casino Proponents and Opponents
- GBA
- Norfolk Preservation Collective
- Historic Guideline Presentation from City Planning
- NEST
- Short Term Rentals
- HRSD and City of Norfolk on Water
- Multimodal Transportation Plan

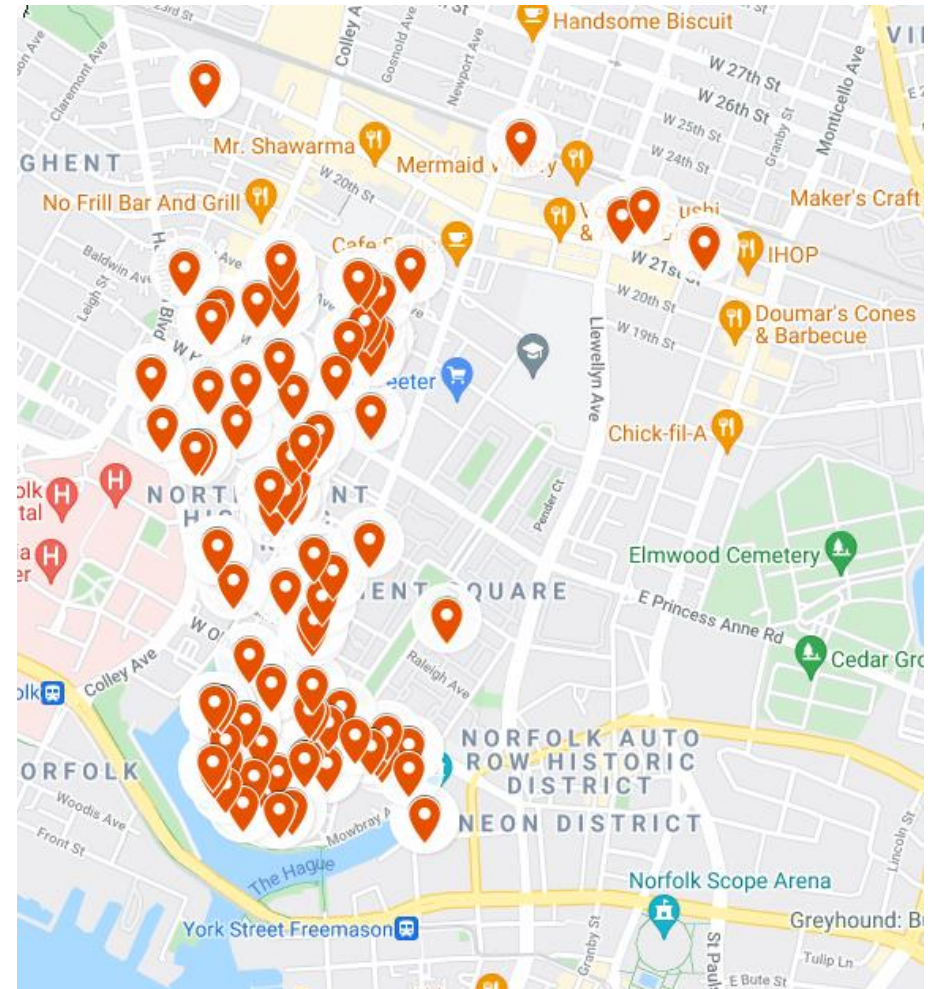
MEMBERS

- 59 members expired in 2020
- 18 new addresses
- **122 members**

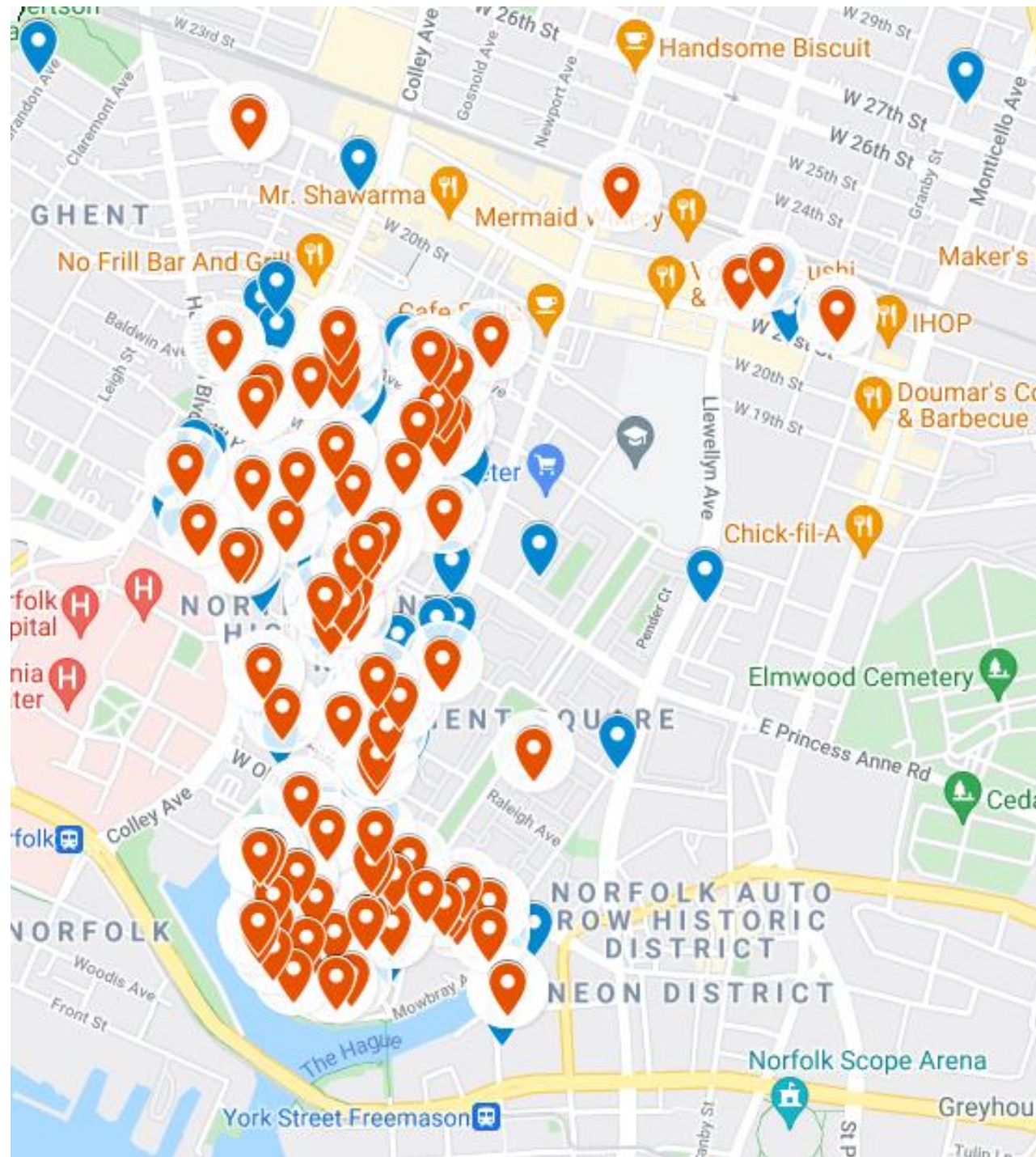
MEMBERSHIP LOCATION



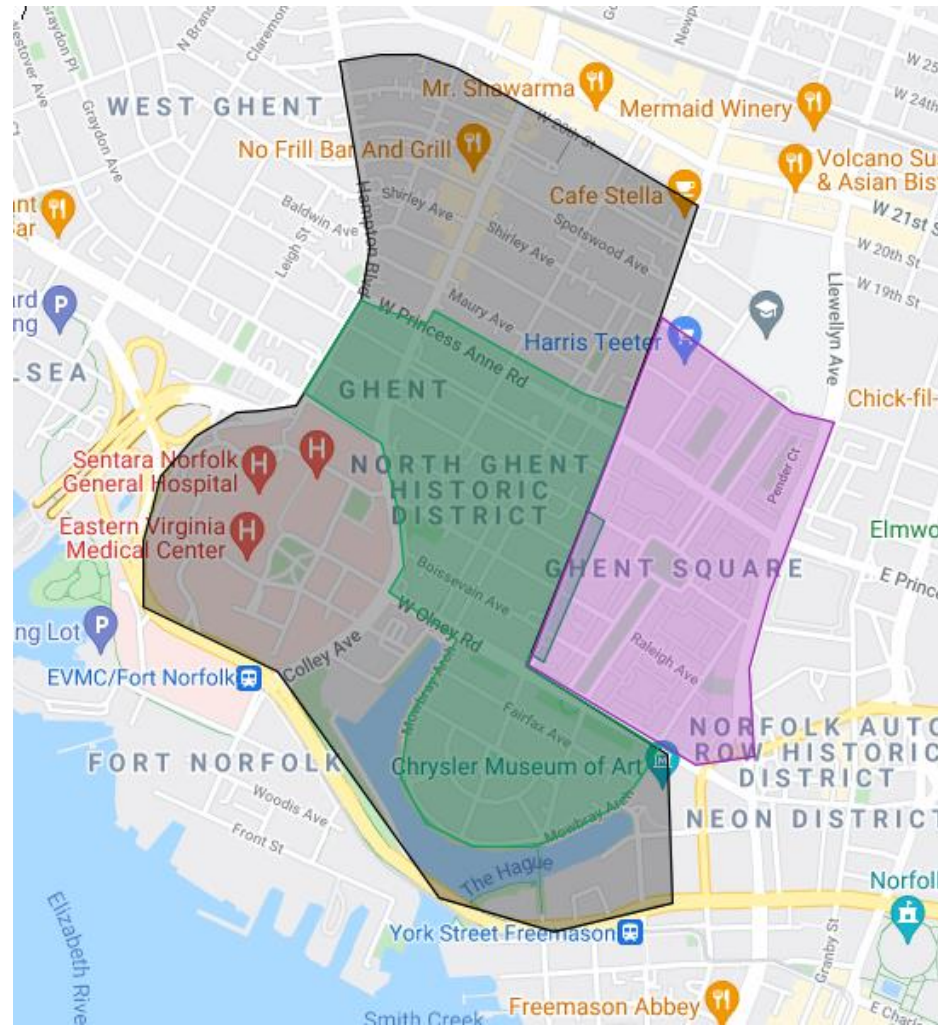
2020









2021



EXPANDING BOUNDARIES



EMAIL

<input type="checkbox"/>	 June 2021 Membership Meeting Regular · Ghent Neighborhood League Sent Tue, June 15th 6:50 PM to 240 recipients by you	Sent	43.5% Opens	7.9% Clicks	<input type="checkbox"/>	 2021 Election Regular · Ghent Neighborhood League Sent Sun, April 25th 6:53 PM to 243 recipients by you	Sent	53.3% Opens	28.8% Clicks
<input type="checkbox"/>	 May GNL Newsletter Regular · Ghent Neighborhood League Sent Fri, May 28th 11:04 AM to 241 recipients by you	Sent	43.8% Opens	27.1% Clicks	<input type="checkbox"/>	 April 2021 Membership Meeting Regular · Ghent Neighborhood League Sent Tue, April 20th 3:39 PM to 243 recipients by you	Sent	49.6% Opens	10.4% Clicks
<input type="checkbox"/>	 May 2021 Membership Meeting Regular · Ghent Neighborhood League Sent Tue, May 18th 6:09 PM to 242 recipients by you	Sent	51.5% Opens	10.0% Clicks	<input type="checkbox"/>	 April 2021 Mid Month Update Regular · Ghent Neighborhood League Sent Sun, April 11th 12:43 PM to 242 recipients by you	Sent	54.8% Opens	5.0% Clicks

FINANCES

- As of 4/30/21 we have \$2,847.91 in Checking
- \$8,460.94 in Savings
- Note that membership dues were waived in 2020 due to the pandemic

YEAR IN REVIEW

- 2020 Priorities

- Historic Preservation
- Beautification and Community Improvement
- Flooding and Resilience
- Communication and Membership Improvement



- Community Service / Social Events- 1 per quarter



- Adopt an Area Project- 1 area



- Tree Planting- Identify and pursue an initial project



- Dog Park- Discuss GNL's role



- Twice a month board meetings



- 122 members



- Operated in spite of COVID
- Improved GBA Collaboration
- Articles of Incorporation and Bylaw Updates
- Expanded Boundaries



2021-2022

- We need your input!
- Board retreat June 28th, 2021